

Ewen Chia's Affiliate Of The Month™

The Official Cheat Sheet



“Official Affiliate Of The Month™ Cheat Sheet To Get You Started Immediately!”

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Welcome And Before We Begin:

Dear Valued Member,

I created this simple cheat sheet to help you see the '**big picture**' view of how you can approach affiliate marketing and set up your affiliate business.

This cheat sheet is meant as an example, a **sample**. You do NOT have to follow it strictly and you are free to **use it, edit it or reshuffle it** - it's really up to you.

There are NO 'fixed rules' to running your own affiliate internet business, in fact I encourage creativity as a marketer.

You are fine to run on your own, as long as you know what you're doing, and you are following a **proven system** such as Affiliate Of The Month™.

I hope you find this example cheat sheet to be useful and that you will apply everything you learn and make **a lot of commissions!**

To Your Affiliate Success,

Ewen Chia

23 Quick Steps To Becoming The TOP Affiliate With Any Program You Want...And Especially With Affiliate Of The Month™!

Step #1: Learn about the basic affiliate marketing business by reading and understanding [Module #1 "Affiliate Business Basics"](#).

Step #2: Read and apply [Module #2 "Affiliate Unfair Advantage"](#) to discover how you can position yourself above your competitors.

Step #3: Read the affiliate traffic tactics and strategies in [Module #3 "Affiliate Traffic Tactics"](#). This will seriously teach you how to generate massive affiliate traffic on demand!

Step #4: Sign up at [Click Bank](#) for an affiliate account if you don't have one (this is free)

Step #5: Put your new found money-making affiliate skills to good use by promoting Affiliate Of The Month™ itself. This program CONVERTS and you'll earn a lot of commissions and cash prizes. [Sign up for your affiliate link here if you have not!](#)

Step #6: Use the [ready-made affiliate marketing materials](#) for Affiliate Of The Month™ to start promoting immediately. You can also create your own ads if you prefer (recommended).

Step #7: Cloak your Affiliate Of The Month™ affiliate link with <http://www.TinyURL.com> if desired. [You can also download your FREE affiliate link shrinker here.](#)

Step #8: Decide how you want to promote Affiliate Of The Month™ - (1) Through your affiliate link or (2) through your own affiliate opt-in web page.

Step #9: If you select (2), [sign up for your Professional autoresponder account here](#) if you don't have one yet. Alternatively, you can try the free autoresponders available at <http://www.SendFree.com> or <http://www.FreeAutobot.com>. However a professional account is highly recommended for the long-term.

Step #10: Create a fixed affiliate promotion plan with daily objectives and budget. This gives your marketing focus and makes it a long-term effort.

Step #11: Sign up for pay per click campaign with [Google AdWords](#) and other pay-per-click search engines like [Yahoo! Search Marketing](#) and [MSN Ad Center](#).

Step #12: Utilize free keyword tools such as Word Tracker free keyword suggestion tool at <http://www.FreeKeywords.WordTracker.com>

Step #13: Search for and obtain bonuses for your product (Look for private label rights products, exclusive bonuses, and creating your own bonuses from scratch)

Step #14: Create and manage your first pay per click campaign.

Step #15: Start to create your own articles.

Step #16: Submit your articles to article directories and consider spinning articles to create more content out of your existing content.

Step #17: Create your affiliate press release and submit it to <http://www.PRWeb.com>

Step #18: Create your viral report and consider using it as a bonus or bait to build your list.

Step #19: Create and submit short classified ads to online classified ads directories like <http://www.USFreeAds.com>

Step #20: Consider creating your own affiliate review site to boost sales.

Step #21: Create your own affiliate blog. Add social bookmark plugin and update frequently!

Step #22: Create MySpace, Facebook, and Friendster Accounts to promote yourself and your URL. Remember to add something catchy like a provocative picture, statement, etc to gain exposure.

Step #23: Repeat Steps #7 - #22 for any other affiliate products or markets you want to promote!